



PORTAGE SOCCER CLUB PARTNERS WITH KZOO TIRE CO. AND UNIROYAL® TIRE

PORTAGE, Mich. – (September 2, 2008) – The Portage Soccer Club will receive support in the form of both funds and equipment from Kzoo Tire Co. of Portage and the Uniroyal® Soccer Program. Beginning on **September 19, 2008** children will receive a certificate good for a free soccer ball that can be redeemed at Kzoo Tire Co.

Throughout its nine-year history, the Uniroyal Soccer Program has been partnering tire dealers with youth soccer leagues as an effort to strengthen communities. The program and participating dealers have donated nearly \$11 million in funds and equipment, including over 818,000 soccer balls, to youth sports programming across the country.

Soccer families also have the opportunity to enter Uniroyal's "Soccer to Go" sweepstakes. The grand prize includes a mobile gaming system for the winner's car, tires, a gas card, and a donation of \$1,000 to their child's soccer league; the first prize includes tires and a donation to the winner's soccer league. Please visit Uniroyal.com/sweeps to enter.

"This is the ideal way for us to give something back to the community," said Dave Foley of Kzoo Tire Co., "which has already given so much to us. We can't wait for the children that play in the Portage Soccer Club to come in and get their free soccer balls. And we really enjoy the fact the kids get so much out of it — it's a great feeling to know that we're helping to keep youth soccer strong for the people in Portage."

"We're very proud of the work we've done to help America's youth," said Kaz Holley, Uniroyal Tire brand director. "And we're thrilled to collaborate with an outstanding tire dealer like Kzoo Tire Co. to strengthen our dealers' communities."

Uniroyal Tire is one of the world's leading tire brands for passenger and commercial cars, pick-ups, light trucks, mini vans and sport utility vehicles. Dating back to 1892, Uniroyal Tire has developed a reputation for providing high-quality, affordable tires including its Tiger Paw® and Laredo® series. Uniroyal® tires offer just the right combination of dependability, traction and grip in almost every weather condition, and come with one of the industry's leading warranties.

To learn more about the Uniroyal Soccer Program, visit the brand's Web site at www.uniroyal.com. To learn more about Kzoo Tire Co. please call Dave Foley, (269) 327-2587, at 8012 Shaver Road in Portage.

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Contact: Jennifer Jensen
(513) 847-4405
jjensen@trone.com